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Four HOST Dry Carpet Cleaning Products Achieve Green Seal GS-37 Standard

RACINE, WI– [July 2010] – Washington, D.C. based non-profit [Green Seal](#), the premier independent eco-label in the United States, is excited to announce that four of [HOST's](#) dry carpet cleaning products meet the new criteria of GS-37, Green Seal's environmental standard for institutional and industrial cleaners. Green Seal, Inc. is a non-profit organization based in Washington, D.C. and is the premier independent eco-label in the United States.

“We are dedicated to contributing to a cleaner environment, inside and out,” said Fritz Rench, CEO of Racine Industries, parent company of HOST. “While we use environmentally safe compounds in our products, The HOST Dry Carpet Cleaning System also limits water use by as much as 97 percent when compared to other systems.”

The fifth edition of GS-37, released August of 2009, tightened the restrictions regarding reproductive toxins and volatile organic compounds as well as prohibited phthalates, and chemicals known to cause asthma. This updated standard now goes further than any national cleaning product standard in protecting human health and the environment. Products certified under the new GS-37 standard are among the greenest cleaning products available on the market.

Green Seal certification is awarded to products that meet the standards of performance, safety and reliability. The recertification verifies HOST's mission of encouraging consumers and businesses to make responsible choices that positively impact and improve the quality of the environment.

“We achieved our first Green Seal certification four years ago and will continue to look for ways to improve the sustainability of our products along with the processes used to manufacture them,” added Rench.

For more information, go to www.hostdry.com.

About Racine Industries

Founded in 1935, Racine Industries is known for manufacturing the innovative HOST Dry Extraction Carpet Cleaning System, which is used in commercial, institutional and residential cleaning worldwide. Racine Industries is headquartered in Racine, WI. For more information, visit www.hostdry.com.

About Green Seal

Green Seal is an independent, non-profit organization that uses science-based programs to empower consumers, purchasers and companies to create a more sustainable world. For more information visit www.greenseal.org.

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